

Dekker Centre for the Performing Arts

Policy Type: Programming

Subject: *Sponsorship*

Date Adopted: March 7, 2013

Monitoring: Ongoing by Board and General Manager

- The General Manager will attempt to obtain sponsorship or partnership agreements, including grants, for appropriate events.
- On at least an annual basis, the Centre shall solicit potential sponsorships by advertising in appropriate local media, including the newspaper and on the Dekker Centre website.
- The General Manager shall report on sponsorship opportunities at the monthly Board meetings.